
ROLE OF SRI SATHYA SAI SEVA SAMITHI- HUMANE SPIRIT @ WORK TO ENHANCE HUMANITY AT LARGE – A CLASSICAL CASE STUDY

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Abstract: “Educating the Mind, without educating the Heart, is no Education at all.” – Aristotle. Sri Sathya Sai SevaSamithi is a registered trust NGO working on a global scenario. This was initiated by Sri Sathyasai baba. His teachings were simple. In eight words, “Help Ever, Hurt Never. Love all. Serve ...”Sai Baba demonstrated virtues of Compassion, Selfless service, humility and respect for elders, hence he built schools , colleges, a deemed university and a super-speciality hospital giving free things to everybody who so ever need it, irrespective of caste, creed, race, religion or colour. The founder of the samithi was Sri Sathya Sai Baba who work tirelessly till his maha-samadhi till 11thApril, 2011. Now it is handled by Sri Sathya Sai Central Trust comprising of trustees with great names and dignity in society today.

The centres are all over the world. There are about more than 5000 centres in India and more than 1700 centres in 137 countries across the globe. The Centres has various activities “- Spiritual wings, Service wings, Meditation, Festival celebrations, Organizing soup kitchens, Helping the elderly and the Youth, Blood donations, Visiting hospitals, Study circles,

Objectives:

1. To design and redesign various strategies made to achieve and obtain various utilities.
2. To bring out human values which can bring about changes in employability.
3. To bring out Holistic growth in human beings.
4. To create a Humane awareness in system which will help everybody later in their lives

Literature Review:

When you give, you gain : When you grab, you lose !!!- (Summary of Bhagvad Gita, Chapter 4)

Message passed through Sri Sathya Sai SevaSamithis:When there is righteousness in the heart, There is beauty in the character,When there is beauty in the character,There is harmony in HOME,When there is harmony inHOME,There is order in the nation,When there is Order in the NATION,there is PEACE in the world. = SRI SATYA SAI BABA.

The mission of srisathyasaisamithis is to serve Mankind and to restore Human values. The Organisation seeks inner transformation which inculcates humane values of Love, sacrifice and service. Everyone in the working samithi- volunteers or non-volunteer, office-bearers or non-office bearers lead a life- unity in purity in thought, speech and deed in unision and lead a pious life in piety.

Research Methodology:

Analysis of the Data:Research would be based on Secondary Data, which would be collected from the journals,reports,books, records, magazines and internet.

Organisational Excellence and Leadership have become the key-note of success while attempting to go on global trends. Continuous and slow improvement is the key basis of for any Institute. The 6 M’s- Men, Money, Method, Machine, Material and Measurement must go hand in hand in an organisation, if it has to survive in this competitive cut-throat arena. Doing the right things right, the first time, and every time and always is a realistic goal. Optimum utilization of Resources and Maximum Productivity can be attained if there is trust amongone others. “The conventional definition of management is getting work done, through People; but real management is developing people through Work”- Agha Hasan Abedi.

Great things happens when Humane service mixes with men, Great & beautiful things, wonderful things, happens. Some find life, Some find peace, some people also find joy, some see things as they never could before, And some people find that they can now begin to trust. Some find health, Some find hope, Some people also find joy, Some see themselves as they never could before, And some people find that they can now begin to live. Some find peace, Some are disturbed, Some people also find joy, Some see their lives as they never could before, And some people find that they must now begin to change.

Sri Sathya Sai Baba without leaving his native village, Puttaparthi, without any fund raising campaign, without any financial assistance from the Government, National or International Financial Institutions has provided free education, free hospital facilities and free water –drinking facilities to three states. Sri Sathya Sai Institute of Higher Learning is a contribution to the World of Learning in the form of Education in Human Values Program. The Trust believe in the “Academic Excellence with Character Development”. There is no fees charged for anything. No tuition fees or no exam fees or no other fees. Entry to the Institute is by merit and entrance exams.

Sri Sathyasai super-speciality Hospital gives free services in – Cardiology, Cardio-thoraic, vascular-surgery, Uro- Nephrology, Ophthalmology and Dental Surgery. Sri Sathyasai rural service programs has mobile dispensaries and gives services- Pulse polio program, Cataract detection, leprosy detection, detection of childhood disabilities, detection of malnutrition caused diseases, detection of cardio-vascular problems. Sri sathyasai water project covers more than 700 villages in Anantapur district giving water to more than 1 million people residing there. Other service projects are- Housing Projects, Rehabilitation of the Destitutes, Sri Sathysaigramaseva.

Non-governmental groups are gaining resources, political power, as well as R&D capacities and means of project execution. They confront the challenge of poverty eradication directly at its source, in remote and rural areas of developing countries, in slums, and in “banlieus”; places inaccessible for governments or intergovernmental organizations, (ECOSOC website, 2012 Annual Ministerial Review) . NGOs are usually the first agents to respond to political, security and humanitarian crises. They possess extensive knowledge of the field and can share their experience and expertise. The role and the interest of NGOs in international development have been growing. their participation and cooperation must be adjusted. Reducing inequality, addressing vulnerability, ensuring food and energy security, providing social protection, alleviating poverty and hunger, fighting youth unemployment and creating green jobs are the urgent tasks on our agenda. All of us as humanitarians, game-changers, leaders, scholars, diplomats, donors, coalitions and NGOs need to exchange ideas and tailor them for new projects towards 2020 and beyond, we need to embark on this project of a lifetime, a project that will change history, and change lives for posterity and ensure peace for all.

“Inspire, Transform, Reform & Inform.”- Yourselves completely, should be the core essence of the NGO’s today.

Key Findings: Suggestions&Conclusions:

1. One has to inculcate Humility in one’s attitude to come up in this educated technocrat economic e-global village.
2. Quality of caring, compassion and courtesy in one person at times is very important in Jobs and Employability and these can be learnt in NGO.
3. Patience, Persistence and Perseverance Humane qualities can be achieved when doing services in NGO’s and this is a important component in Stress-Management.
4. By Being Dutiful, Devoted, Disciplined, Determined and Dedicated to the other persons in need, we get our Self-actualised Needs fulfilled.
5. Spiritual Upliftment, Self-discovery and Social Service attitude can be inculcated when you start to think about others, thus this helps in our positivity status and also in stress management.
6. Great ethical morals are raised when working with NGO’s like these.
7. Immense Self-sacrifice, self-realization, self-satisfaction, & self-confidence qualities are lifted up by working in NGO’s and the thought of helping them gives us great positivity in life.

Ethical Considerations & Recommendations:

1. Volunteering services (free) in NGO's like Sri Sathya Sai SevaSamithi - registered trust, should be made as a curriculum or a project in Academics, may it be in Under-graduate or Post -graduate studies.
2. Volunteering services (free) to NGO's like Sri Sathya Sai SevaSamithi should be made as a Corporate social Responsibility Acts, may be for 15 days or a month, according to company policies.
3. Just try these experiments, and the amount of changes in life may be noticed, may be satisfaction levels, positivity, stress management or contentment.
4. By contacting Sri Sathya Sai SevaSamithi which is a global NGO and a registered trust, Poverty alleviation programs can be undertaken, hence there can be social equality and economic prosperity, when even the least of the least, poor of the poor or the sick ones are rehabilitated. The downtrodden needs are taken care of and hence security- (internal or external) will be there for everybody.

Some of the **obstacles** can be as to not to join an NGO or a trust like this can be:

1. Orthodox mindset of the people not ready to accept fundamentals.
2. I-Cannot- do = Attitude among the people main cause for the worry of this problem
3. It is none of my Business- attitude among the people retards growth.
4. Perception problems and emotional aspects can hamper the growth of the joining of the NGO or helping them.
5. Why should we help the NGO's – Already perceived aspects.They are doing their business and I am doing My business. This is the Selfish attitude of the People of not working with NGO's.

Impact of the Study:PEOPLE OF ALL religions, irrespective of caste,creed, religion, race or colour will come together and work together not to fill the bellies, but also to work for others. It is the Bellies that everyone works for and my study will work for stomach and humane touché. Both eyes and heart will work together with stomach in motion.

Scope of the Thesis:

1. Personal and inter-personal problems can be solved by proper training.
2. We can know ourselves better and then help others.
3. Goals common to all, irrespective of Personal Egos and Monetary aspects can be achieved in a better way.
4. Complex situations of life can be made simpler.
5. Optimism and energy levels will rise.
6. Awareness can be made about Sri Sathya Sai SevaSamithi , a trust, working for everybody.

When we do good, we get good. What we sow, that only we reap. When we serve others, we will be served.WHEN YOUR HUMAN EYES IS POSITIVE, YOU WILL LOVE THE E-WORLD,WHEN YOUR HUMANE HEART IS POSITIVE, THE WHOLE E-WORLD WILL LOVE YOU. !!!!!.....

Hence, finally, Sri Sathya Sai sevasamithis are doing a great job for humanity with compassion and humility, thus bringing about a great metanoic change in human hearts.

SAMASTHA LOKA SUKHINO BHAVANTHO (LET THE WHOLE WORLD BE IN PEACE FOREVER).

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